



Wolf Salzer

Managing Partner

Executive Search and Management Consulting
for the industries:

- Consumer Goods/FMCG
- Information and Communication Technology
- "Digital Lifestyle" - Information, Entertainment & Devices
- Video Games and Toy Industries
- E-commerce, Web-platforms, Electronic Media
- Content, Intellectual properties, Licensing

Formations Group AG, Executive Search & Consulting, Zug/Schweiz

Wolf Salzer, Managing Partner, Bockenheimer Landstr. 17/19, D-60325 Frankfurt
tel +49-69-710 455 345, fax +49-69-710 455 450, mobile +49-171-145 57 57
Salzer@FormationsGroup.com, www.FormationsGroup.com

Your consultant **Wolf Salzer** specializes in

Executive Search with focus on

- Search and selection of highly qualified management personnel and specialists in all functional areas for national and international companies in above industries
- Search and recruitment of national and international senior managers with exceptional qualification and specialisation in marketing and sales.

Management consulting with focus on

- New Business Development: Consulting companies with reference to development of new product lines and brands as well as developing existing and new markets resp. distribution channels
- Contact initiation at national and international level including consulting and support for potential mergers & acquisitions

Background

- Managing director marketing/sales Europe at a leading multinational manufacturer of hardware and software products
- General Manager Northern and Central Europe at a worldwide market leader of branded consumer goods
- General Manager Marketing Germany at a worldwide market leader of branded consumer goods
- Many years of experience in senior international marketing and sales positions at established German and international brands in the consumer electronics industry
- Education as banker with subsequent international employment